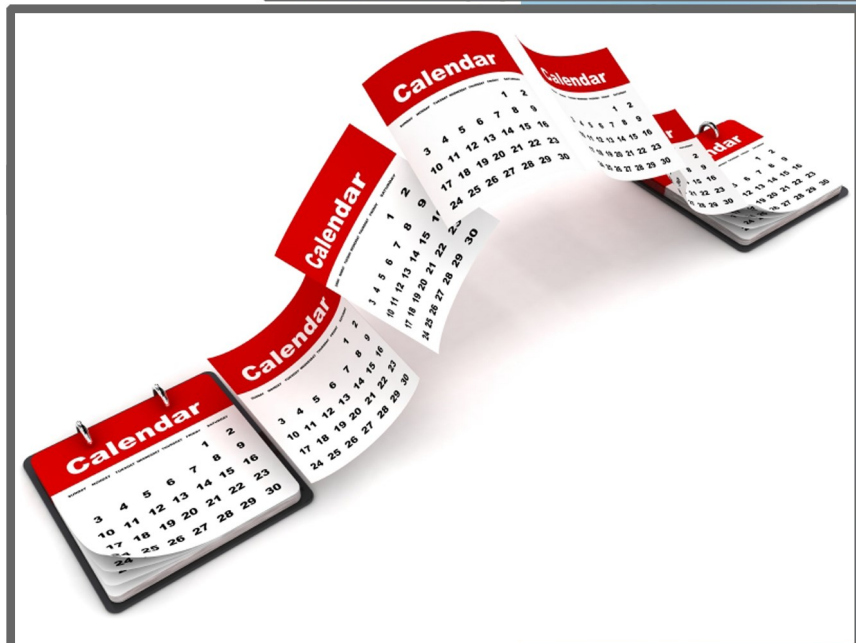


BUSINESS SOLUTIONS FOR **MAXIMUM** PERFORMANCE

ADVANCED REVENUE MANAGEMENT

FOR MICROSOFT DYNAMICS SL

A **complete** solution
for managing
recurring revenue and billing
requirements



ADVANCED REVENUE MANAGEMENT

Advanced Revenue Management for Microsoft Dynamics SL streamlines the operations required to effectively manage recurring billing and the associated revenue recognition for products and services that are sold on subscription, contain multi-deliverables, or are billed at different points in time.

Built for Microsoft Dynamics SL, Advanced Revenue Management enables companies to eliminate spreadsheets and reduce manual efforts by using one comprehensive system that is easy to manage and simple to use.

Advanced Revenue Management is comprised of four modules that are fully integrated with Microsoft Dynamics SL Financials- including Project Controller which, when combined, turn Microsoft Dynamics SL into a powerful billing and revenue recognition solution.

Advanced Revenue Management from MaxQ

MaxQ Recurring Billing and Revenue Management

Streamlined Billing and Revenue Processing

MaxQ ChargeIt!

*Automated
Credit Card Processing*

MaxQ Doc Agent

*Electronic Document
Transmission*

MaxQ QVision

Data Access and Exploration

Microsoft Dynamics SL

Microsoft CRM

Advanced Revenue Management is an excellent fit for:



Software Publishers



Technical Services



Specialty Contractors and Service Providers



Telecom



Online Service Providers

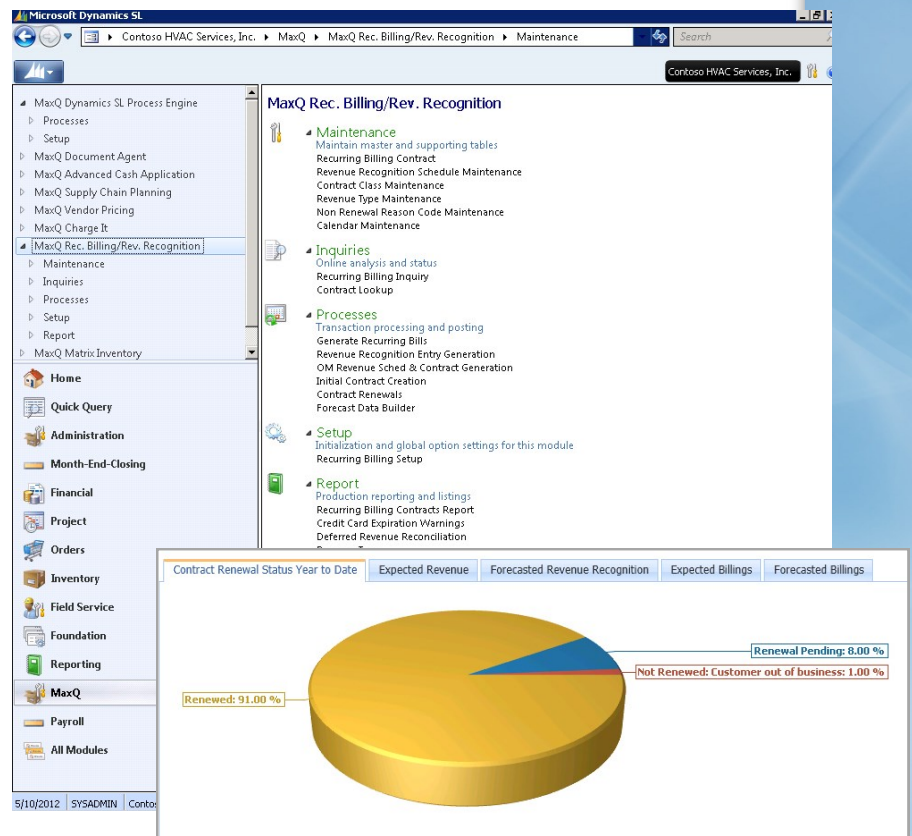


Subscription Based Products & Services

Efficiency, Speed and Accuracy

Leverage your investment in Microsoft Dynamics SL with Advanced Revenue Management

- ▶ Automated processing of recurring billing
- ▶ Automated processing of deferred and recognized revenue
- ▶ Apply billing and revenue recognition schedules by month, quarter, or year as well as customized time-periods
- ▶ Integrated web-based reports and analysis of recurring billing and associated revenue
- ▶ Automated distribution of electronic documents from Microsoft Dynamics
- ▶ Integrated credit card processing



Efficiently **manage** the most sophisticated recurring billing and revenue models

- ▶ **Establish flexible billing schedules** separate from revenue recognition rules, to enable compliant, customer-specific requirements.
- ▶ Maximize contract renewal revenue with **automated scheduling and management of renewal activities.**
- ▶ **Easily manage complex product and pricing models:** software licenses, recurring subscriptions, maintenance agreements, bundled items, and complex discount arrangements.
- ▶ **Easily process subsequent modifications** with the ability to pause, resume, modify and cancel billing contracts and/or revenue recognition schedules already in progress.
- ▶ **Comply** with SEC, FASB and Sarbanes -Oxley accounting guidelines such as SOP97-2 and IETF 00-21. Supports Vendor Specific Objective Evidence (VSOE), and ensures accurate revenue recognition calculations by line item.
- ▶ Utilize templates to set up revenue recognition rules for different products and services with **automated revenue recognition and allocation.**
- ▶ Gain **real-time visibility** into deferred and recognized revenue with instant access to business forecasts and reports.

Enhanced Contract Management

Generate Date	Comments	Generated	Ref Number	Period To Post	Account	Project ID
4/4/2012	60/40 Split 1 of 12	<input checked="" type="checkbox"/>	001074	04-2012		
5/4/2012	60/40 Split 2 of 12	<input checked="" type="checkbox"/>	001077	05-2012		
6/4/2012	60/40 Split 3 of 12	<input type="checkbox"/>		06-2012		
7/4/2012	60/40 Split 4 of 12	<input type="checkbox"/>		07-2012		
8/4/2012	60/40 Split 5 of 12	<input type="checkbox"/>		08-2012		
9/4/2012	60/40 Split 6 of 12	<input type="checkbox"/>		09-2012		
10/4/2012	60/40 Split 7 of 12	<input type="checkbox"/>		10-2012		
11/4/2012	60/40 Split 8 of 12	<input type="checkbox"/>		11-2012		
12/4/2012	60/40 Split 9 of 12	<input type="checkbox"/>		12-2012		
1/4/2013	60/40 Split 10 of 12	<input type="checkbox"/>		01-2013		
2/4/2013	60/40 Split 11 of 12	<input type="checkbox"/>		02-2013		
3/4/2013	60/40 Split 12 of 12	<input type="checkbox"/>		03-2013		

Advanced Revenue Management from MaxQ gives you the flexibility and control you need to effectively manage contract life cycles with one single point of data entry. Streamlined contract management features enable quick and easy setup of customer billing cycles, revenue recognition cycles and renewal processes.

- ▶ Flexible billing schedule options provide control over how often invoices are created, and whether the invoice should include line items or create a consolidated invoice.
- ▶ Close the loop in the cycle by selecting revenue recognition options which automatically control how revenue will be applied, the associated recognition amounts, and at what point in time you wish the revenue to be recognized.

Advanced Revenue Management is perfect for companies that offer:

Subscription Plans
Membership Fees
Dues
License Agreements

Definable business rules enable companies with superior functionality to mix time periods by customer such as bill annually/recognize monthly, or bill quarterly/recognize monthly

PLUS

- ▶ Create billing schedules from a Microsoft Dynamics SL sales order or directly from the billing contract
- ▶ Easily set up term contracts or perpetual contracts that bill until the contract is cancelled
- ▶ Manage multi-element and multi-currency contracts
- ▶ Automatically create revenue recognition amounts for each contract or sales order line items
- ▶ Automatically creates revenue allocation schedules
- ▶ Easily track and analyze historical renewal data
- ▶ Easily consolidate multiple contracts into one
- ▶ Integrated support for inventory items and standard contract schedules
- ▶ External contract interface for full integration with web sites and other internal systems

More Choices For Order Processing

Flexible Processing to Suit Your Business Needs

Contract --> Accounts Receivable

Contract --> Order Management

Order Management --> Contract

Order Management Templates --> Billing Contracts

Automated Revenue Recognition and Management

Advanced Revenue Management eliminates manual processing needed to maintain external spreadsheets. Revenue can easily be deferred based on products or revenue type over a specific period time. Built-in forecast reports provide instant access to forecasted revenue. With integrated support for Project Accounting, companies can easily associate revenue and project costs for better, faster insight on project profitability.

PLUS

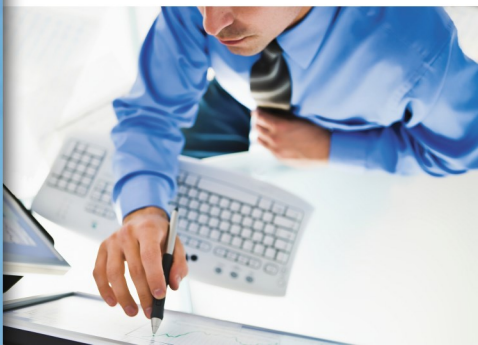
- ▶ Automatic generation of contracts to match new and or existing revenue schedules
- ▶ Automatic adjustment of revenue recognition when revenue schedules are modified

	Company ID	Period	Amount	Posted
1	0060	01-2000	44.41	<input type="checkbox"/>
2	0060	04-2000	44.41	<input type="checkbox"/>
3	0060	07-2000	44.41	<input type="checkbox"/>
4	0060	10-2000	44.41	<input type="checkbox"/>
5	0060	01-2001	44.41	<input type="checkbox"/>
6	0060	04-2001	44.41	<input type="checkbox"/>

Streamlined Billing Management

Advanced Revenue Management provides companies with billing flexibility and control in order to satisfy complex accounting rules and customer needs. Regardless of whether you use Microsoft Dynamics SL Accounts Receivable Invoicing or Order Management Sales Orders, Advanced Revenue Management automates the billing process and reduces the administrative effort required to process repetitive billings. Improved billing accuracy can increase revenue flow, improve customer service and increase customer satisfaction.

- ▶ Create customized invoice formats
- ▶ Create templates to quickly create recurring billing contracts
- ▶ Apply system or customized pricing rules and models
- ▶ Generate billing by customer, contract date ranges, projects or contract classes
- ▶ Create invoice schedules to process invoices daily, monthly, bi-monthly or using user-defined calendars
- ▶ Automatically generate electronic contracts and invoices by fax or email with ready access to status logs, history and the ability to resubmit when necessary
- ▶ Schedule alerts to let users know the billing process is complete
- ▶ Process unlimited accounting distributions and/or inventory items
- ▶ Easily manage the creation of credit memos when billing period adjustments are needed



Financial Compliance

Revenue Recognition schedules are automatically generated and consolidated to accurately book revenue in the right accounting period and according to the proper rules set by your accounting procedures. The system also provides the ability to easily recognize revenue based on percentage complete by project or contract.

Advanced Revenue Management from MaxQ supports AICPA, FASB and SEC regulations including SAB-101, IETF 00-21, ETF 08-801, ASU 2009-14, and SOP 81-1. In addition, the system provides support for Vendor Specific Objective Evidence (VSOE) requirements including Residual Method and line item pricing.

- ▶ Ability to manage GAAP revenues and billing separately
- ▶ Reporting and analytics to manage costs with associated revenue as recognized over time
- ▶ Support for AICPA, FASB and SEC regulations (including SAB-101, IETF 00-21, ETF 08-801, ASU 2009-14, and SOP 81-1). Advanced Revenue Management support requirements relating to VSOE including Residual Method and line item pricing.

Built In Visibility

Self-serve, web-based access to reports and analysis is configured for groups or individuals to view and explore secure data as needed. Customized reports and analysis can also be easily configured as required. Advanced Revenue Management comes with more than 25 standard reports including:

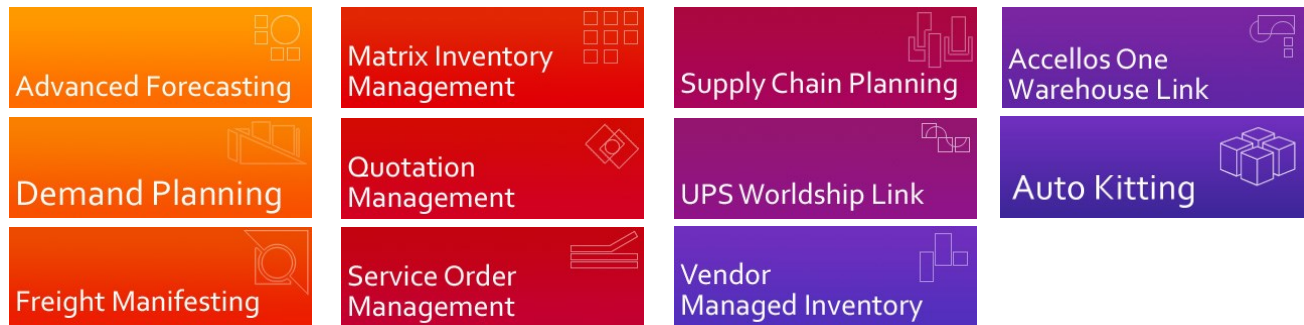
- ▶ System generated revenue forecasts
- ▶ Automated historical comparisons by quarter, month, year over year or other configurable selections
- ▶ Automated views of the number of completed renewals, renewals due and past due
- ▶ Analysis and view by contract type
- ▶ Renewal retention rates
- ▶ Renewal forecasts based on historical retention rates

Account Description	Account	Sub Account	Sub Account Description	Period	Debit Amount	Credit Amount	Grand Total
Accounts Receivable-Retention	1110	00	Balance Sheet	2012-04	\$12,000.00	\$1,200.00	\$2,400.00
Accounts Receivable-Trade	1100	00	Balance Sheet	2012-04	\$1,200.00	\$0.00	\$1,200.00
Deferred Revenue-Services	2600	00	Balance Sheet	2012-04	\$12,000.00	\$1,000.00	\$13,000.00
Revenues Software-T&M	3101	10	Professional Services	2012-04	\$0.00	\$1,000.00	\$1,000.00
Grand Total				2012-04	\$14,200.00	\$3,200.00	\$17,400.00

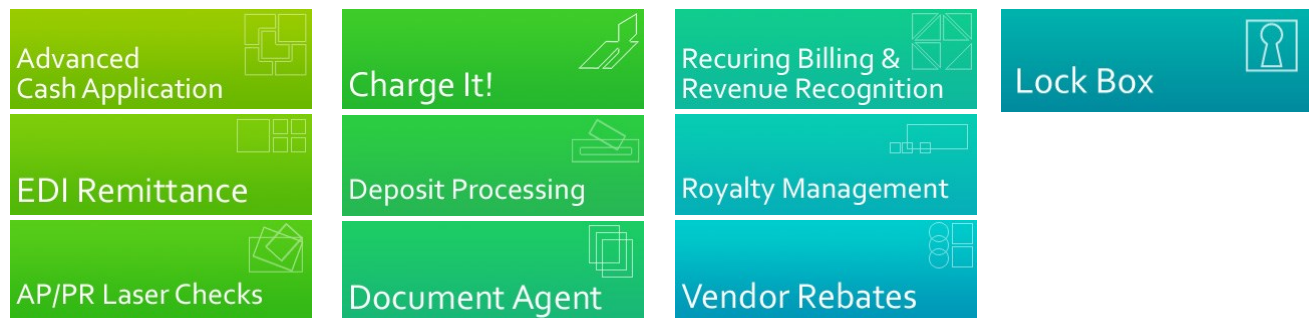
MaxQ has a suite of solutions to help you manage your business requirements

MaxQ Technologies provides solutions that help companies maximize their investment in Microsoft Dynamics. Please contact us or visit our website to learn more about our Industry solutions as well as solutions for Manufacturers, Distributors, and Service Providers.

Supply Chain Management Series



Financial Management Series



Business Intelligence Series



100 Reserve Road,
Suite CC250
Danbury, CT 06810
Phone: 203-748-0481
Fax: 203-748-0508
www.maxqtech.com

Microsoft Partner
Gold Data Analytics

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