

Business Intelligence Solutions from MaxQ

*Today knowledge has power.
It controls access to opportunity and advancement.*

-- Peter Drucker

Our Clients Unlock The Value Of Their Data To:

- ⇒ Understand and control cost drivers that influence profitability
- ⇒ Analyze markets, customers, projects, and financials to gain competitive advantage
- ⇒ Reduce risk by providing timely, accurate information to key decision makers
- ⇒ Drive performance and innovation by providing insight to overall company performance

Checking the results of a decision against it's expectations shows executives what their strengths are, where they need to improve, and where they lack knowledge of information.

- Peter Drucker

MaxQ specializes in bringing the power of knowledge to companies through best practice BI methods and technologies. Our ability to analyze and understand our client's needs results in successful solutions that enable companies to innovate by leveraging their own data.

Based in Danbury, Connecticut, MaxQ Technologies has successfully delivered BI solutions to companies across North America for nearly 12 years. We were one of the first companies to recognize the power and value of Microsoft technologies when we were asked to participate Microsoft's SQL 7.0 Beta Program in 1999. Our expertise in SQL, OLAP, SSRS, SSIS, Microsoft Office and Sharepoint has enabled us to successfully complete a long list of BI projects for both large and small companies.

MaxQ is experienced and certified in BI technologies. Our methodology and products have been installed in companies that represent a variety of industries.

- A multi-national **security and fire equipment manufacturer** needed strong sales analysis with flexible currency conversion capabilities.
- A large international **professional services** firm needed the ability to report across many companies and business units with a high transaction volume and needed the ability to drill down to operational transaction detail reports.
- An American **professional services company** needed comprehensive financial reports across many business units mixing data sources from both on-premise as well as cloud based data.
- An American **equipment and chemical manufacture** needed the ability to automate the dissemination and analysis of sales, forecast and inventory reports to a large number of remote sale professionals.
- An American **HR consulting firm** need to improve on-time billing management analysis and reporting.



MaxQ BI Services

MaxQ Technologies provide comprehensive end-to-end Business Intelligence solutions and services aimed at improving the performance of your business.

Strategic Services

- BI Readiness Assessment
- Environment and Project Audits
- BI Strategy Development

Planning Services

- Scoping and Planning Services
- Business information needs analysis
- Migration strategy planning
- Technical architecture design

Delivery

- Data Warehouse Development
- BI Solution Implementation
- Migration Implementation
- Training Services
- Support and Maintenance Services

Reduce Implementation Time Reduce Cost Enable Self Service

Our experience implementing BI best practices and our expertise in working with Microsoft technologies led us to develop the eProphet methodology. Utilizing a metadata driven approach, the eProphet methodology includes a framework that provides security, ETL (extraction, transformation and loading), reporting extensions, scheduling and dynamic report generation resulting in accelerated solution delivery.

A fourth generation BI framework, eProphet enables us to build BI solutions faster and provides you with a solution that you can easily maintain and quickly enhance or modify as your business requires. eProphet allows you to perform analysis across multiple branches and/or subsidiaries; eliminating any existing software's single company setup constraints.

The eProphet framework encompasses both analytical and operational reporting. With built-in security and a host of other features, our framework enables companies to extend self-service BI reporting capabilities to executives and other key information stakeholders.

*An investment in knowledge
pays the best interest.*

- Benjamin Franklin

Gold Microsoft Partner Network Member

MaxQ is member of the Microsoft Partner Network and has attained the Microsoft Business Intelligence Gold Competency, reserved for Microsoft Partners that pass stringent requirements which include individual employee assessments, product testing and customer evidence. Our alliance with Microsoft ensures customers receive the expertise they need and the latest available technologies. The partnership leverages Microsoft's global leadership and MaxQ's team of consulting and implementation specialists.



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